



Home Link Family Support
Unit 5, Abbeymount Techbase
2 Easter Road
Edinburgh
EH7 5AN

☎ - 0131 661 0890

Fax - 0131 652 0890

Email - homelink@tinyworld.co.uk

Hello,

Thank you very much for requesting a fundraising pack. Please find included everything you need to make your fundraising a success! In this pack, you should find a little bit about Home Link Family Support, ideas on how you can fundraise, a template sponsorship form and some publicity materials.

Home Link Family Support is a voluntary organisation which provides support to families with pre-school children in South Edinburgh and Midlothian through volunteer befriending and other services. Families need help for a variety of reasons, for example, they may be suffering from serious isolation, health issues such as post natal depression or family breakdown.

Befriending is Home Link's main support for families but Home Link also offers additional services - therapeutic family work, Time For Me and Moving On groups and Bach Remedies.

Fast Facts:

- Home Link's mission is: Home Link exists to provide good quality support to families with young children who are under stress and experiencing difficulties
- Since its inception, Home Link has had referrals from over 1300 families
- Between 2007 – 2008 Home Link supported 116 families
- Over the years, Home Link has had funding from BBC Children in Need, Lloyds TSB Foundation, City of Edinburgh Council, Midlothian Council and many more!

Quotes from families helped by Home Link:

"Now I know I can cope with the yucky bits life throws at me"

- Survivor of domestic abuse

"It was lovely to see someone else love my child"

- Single mum with disabled child

If you have any questions, please do not hesitate to contact us on 0131 661 0890 or homelink@tinyworld.co.uk and thank you again for fundraising on our behalf.

Once you have completed your fundraising, please send a cheque, made payable to Home Link Family Support, with your Money In form (and sponsorship form if applicable) to us at: Home Link Family Support, Unit 5 Abbeymount Techbase, 2 Easter Road, Edinburgh, EH7 5AN.

If you have any photographs which you would be happy we used in promotional material, please email them to homelink@tinyworld.co.uk, you can also post them if you prefer. Only send in photographs that you have the permission to use.

Good luck and have fun!



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FUNDRAISING IDEAS

Things to do at work:

Think of something that can be done in the work place:

- Bring £1 to work day in return for being able to “dress down” or “dress up”
- Talk and Walk day – everyone is banned from using the lifts and emailing their colleagues. Instead, they must take the stairs and talk to their colleagues, every time they break the rules, they must pay a penalty
- Office Duke Box – on a Friday afternoon, let people pick a song to play for an agreed donation

Things to do in your lunch break:

These things are something you couldn't normally do during the day but can be easily done in your lunch break:

- Bake cakes, biscuits etc and hold a bake sale
- Hold a competition – make up a quiz sheet at sell them for 50p each, maybe one of your suppliers or customers could donate a prize
- Talent Auction – sell your talents or skills to the highest bidder – you could be a slave for the day, offer to fetch the lunches for a week, do their laundry, anything!
- Packed lunch – instead of buying lunch, persuade everyone to bring it from home and donate what they would have spent to Home Link

Group/Team Activities:

- Give individuals/groups £5 and their task is to make as much money as possible (as long as it is ethical and legal) using their £5 as their initial investment
- Don't fancy running a marathon? Why not just part of one then! Get together with a few (usually 4 or 5) colleagues and enter a running event as a team, then no one will have to run too far!

Top Tips:

- Remember to tell everyone you know about what you're doing – friends, families, colleagues, suppliers, customers....You could put it on your answering machine or signature on your emails telling them what you're doing and how they can support.
- Give yourself plenty of time to prepare – it is better to take your time to plan your fundraising ideas rather than rushing it.

BE IMAGINATIVE – THE SKY IS THE LIMIT!



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MONEY IN FORM

Please ensure that you include this form with any fundraising money you send to us. This is so we can track where the money is from.

Your Name:

Name of Business:

Address:

Post code:

Contact telephone number or email address:

Details of how funds were raised:

Total amount raised:

If you did not use the sponsorship form, can we claim gift aid on your donation?

- If you are a tax payer (and pay enough tax to cover the amount of tax Home Link will claim), we can reclaim the tax of your donation from the Inland Revenue if you tick the gift aid box and have filled in your details above. There is no extra cost to yourself.

Yes No Gift aid details are on the sponsorship form

I confirm that Home Link Family Support has the permission of all subjects, or subject's parents/carers if under the age of 16, to use any photographs sent in for publicity purposes. No names will be associated with the photographs. Please do not send in photographs if permission has not been granted.

Yes, I confirm No photos will be sent in

Signed:

Date: